



TaiSPO

Taipei Int'l Sporting Goods Show



FEATURING:

- Fitness Equipment
- Sportswear & Accessories
- Camping Supplies
- Massage Equipment
- Racket Sports Equipment
- Mountaineering Equipment
- Table Games Equipment
- Skating Equipment
- Boxing Gear
- Protective Gear
- Sports Balls
- ... AND MORE!

Mar. 2014

TWTC Exhibition Hall 1 & 3

In conjunction with



TAIPEI CYCLE

Taipei Int'l Cycle Show / TWTC NANGANG Exhibition Hall



SPOMODE

Taipei Int'l Sports Textile & Accessory Expo / TWTC Exhibition Hall 1



www.TaiSPO.com.tw



TaiSPO, kicking off in 1974, is the second largest sporting goods trade show in Asia. Every year, more than 350 exhibitors present their latest products from the segments of Fitness Equipment, Sportswear & Accessories, Camping Supplies, Protective Gear, Racket Sports Equipment, Sports Balls, Diving & Water Sports Equipment, Massage Equipment at TaiSPO Taipei, attracting more than 2,000 international visitors from all over the world.

Since 2010, WFSGI (World Federation of Sporting Goods Industry) has chosen TaiSPO as the venue of its annual important event, WFSGI Manufacturers Forum. WFSGI's participation reinforces TaiSPO as the leading international sports business network in Asia.

Fact Sheet 2014 Taipei Int'l Sporting Goods Show (TaiSPO 2014)

Years of Operation: 41

Organizer:

Taiwan External Trade Development Council (TAITRA)

Co-Organizers:

Taiwan Sporting Goods Manufacturers Association (TSMA)
 Taipei Sporting Goods Association (TSGA)

Show Venue:

TWTC Exhibition Hall 1 & 3, Taipei, Taiwan

Concurrent Shows:

Taipei Int'l Cycle Show
 Taipei Int'l Sports Textile & Accessories Expo

Exhibit Profile:

Fitness Club Service and Management, Fitness Equipment, Sports Balls, Golf Equipment, Massage Products, Camping Supplies, Water Sports, Racket Sports Equipment, Mountaineering Equipment, Skiing & Skating Equipment, Snowboards & Surfboards, Boxing Gear, Protective Gear, Diving Equipment, Snorkeling Equipment, Surfing and Paddle Sports Equipment, Swimming Gear, Swimming Wear, Inflatable Boats, Life jackets and more.

Contact Person:

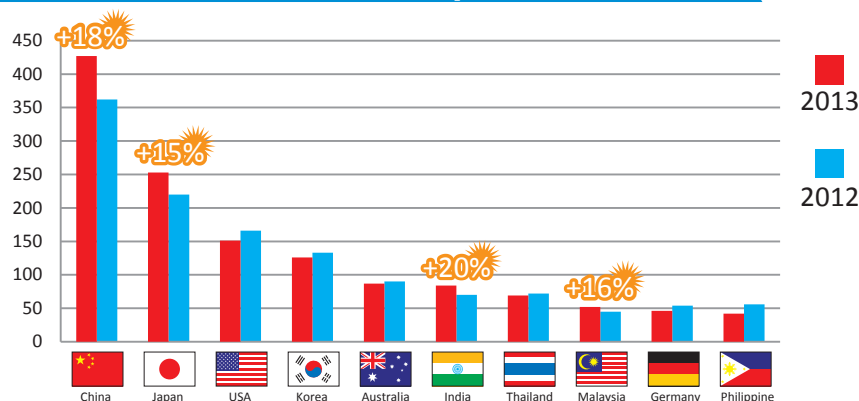
Show Manager: Mr. Gerrit Lee,
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Post Show Report of TaiSPO 2013

Besides breaking past records for the number of exhibitors, with a total of 362 exhibitors in 1,750 booths, the number of visitors was also at a record high. A total of 3,151 foreign buyers came to visit, a growth of 2%, with a more than 10% increase in visitors from Northeast Asia (Mainland China, Japan, and South Korea).

Overseas Visitors from Top 10 Countries



Numbers of Exhibitor and Booth

| Year | 2012 | | 2013 | | Growth Rate (%) | |
|-----------|----------|-------|----------|-------|-----------------|---------|
| | Overseas | Local | Overseas | Local | Overseas | Local |
| Exhibitor | 57 | 302 | 65 | 297 | 14% ↑ | 1.66% ↓ |
| Total | 359 | | 362 | | 0.86% ↑ | |
| Booth | 152 | 1,587 | 188 | 1,562 | 23.68% ↑ | 1.58% ↓ |
| Total | 1,739 | | 1,750 | | 0.63% ↑ | |

Insiders say...

"TaiSPO is really important for Australians. Lots of information. Lots of products to look at. We look forward to new products so we prefer Taiwan."

Pamela Boyle, Boyles Fitness Equipment, Australia.

"I've been TaiSPO for 7 times. We're really pleasant for the joint of items. It's also a really good place to meet suppliers. We're happy with TaiSPO."

Jayant Kapadia, Dubai Sports LLC, Dubai.